

**ICHETUCKNEE ALLIANCE  
MINUTES  
June 8, 2015, @ Florida Springs Institute**

***Present***

Jasmine Lott Hagan  
John Jopling  
Bob Knight  
Jill Lingard  
Merrilee Malwitz-Jipson  
Charles Maxwell  
Lucinda Merritt  
Cathy Street

*1. Agenda approval/additions/deletions.* Lu Merritt reported that she had invited Merrilee Malwitz-Jipson to attend to speak to the group about fracking.

***PRIORITY ITEMS***

*2. "Water Voices" speaker series discussion (including budget): Should we continue or not?* After discussion, we agreed by consensus to plan for quarterly sessions. John Jopling moved that our next session be on religion & ethics as these subjects relate to water issues, that the session be held in September or October in Lake City, and that a budget of \$250 be set aside for this purpose. Charles Maxwell seconded the motion, which passed unanimously.

*3. Follow-up on inaction by state agencies.* Lu presented an idea for a fall forum on a citizen action plan to restore the Ichetucknee. She also suggested making a presentation to the Columbia County Tourist Development Council & Lake City Reporter. John moved that the group plan for a citizen forum in the fall or spring and that we form a committee to plan the program, budget, and other details. Jill Lingard seconded the motion, which passed. John and Charles volunteered to be on the planning committee.

*4. Invited guest:* Merrilee Malwitz-Jipson. Merrilee explained the effort attempting to get statewide support to ban fracking in Florida. After discussion, John moved that we should write our own anti-fracking resolution for the springs heartland that would highlight the problem of the amount of water used in fracking and connect that problem to the fact that our water budget is already overdrawn. Lu seconded the motion, which passed unanimously. Lu will draft a resolution for the group to consider.

***OFFICER, TEAM, AND MEETING REPORTS***

*5. Review/approval of April 28 meeting minutes.* The minutes were approved unanimously.

*6. Treasurer's report and financial reporting/audit.* Jasmine Hagan reported that the Alliance currently has \$2040.51. Her report was approved.

*Question: Has anyone filed a tax return for 2014?* Answer: Yes, filed by John Jopling and his assistant. Lu will request copies of past returns for Jasmine's records.

*Requests for debit cards.* See #10, below. Both Lu and Jill requested debit cards, Lu for postage & necessary supplies for new member acknowledgement packets, post office box renewals, and domain name renewals, and Jill for shipping & handling for t-shirts and hats. Both requests for debit cards were approved.

*7. Staff Assistant's report, March & April 2015, and current membership update.* As of June 5, 2015, IA has 14 Lifetime members (incl. one corporate) and 68 other members, for a total of 82 members, and 542 members of our Facebook group page. There were no questions about the Staff Assistant's report.

*8. Science Team update and next monitoring dates.* Jacqui Sulek is no longer able to coordinate Friday

monitoring sessions. Jasmine, Jill, Charles and others will continue to be involved. Jasmine will email everyone that the Friday, June 12, session is cancelled. Next monitoring date is June 27.

9. *SRWMD meeting coverage & reports.* Cathy and Jill gave updates on these meetings.

**OLD BUSINESS**

10. *T-shirt and hat sales on line and at events.* Following a discussion about selling t-shirts and hats on line and the need to track such sales for financial reporting, Lu will ask Stewart if an IA “store” can be set up via the website. Jill Lingard volunteered to handle shipping. We agreed that we need a card reader to enable t-shirt and hat sales by credit card at events; John moved that we purchase one, Charles seconded the motion, and the motion passed unanimously.

Dovetailing with this discussion were discussions about reversing the colors in our logo so that the word “Ichetucknee” appears in blue (Lu will ask Stewart to help with this) and possible production of yard signs that would say “Bring Back the Blue” with the new IA logo (Jill will investigate sign pricing).

Also under Old Business, Jasmine spoke about tailgating at Gator games once football season begins. She and John will investigate venues for this activity, which everyone thought was an excellent idea.

**NEW BUSINESS**

11. *Possibly adding new people to Advisory Board to help refine messaging.* Lu spoke about her idea to bring several new people on board.

12. *Date & location of the next meeting?* Thursday, July 16, 2015, at FSI.

The meeting was then adjourned.

Respectfully submitted,  
Lucinda Faulkner Merritt, Secretary