

**ICHETUCKNEE ALLIANCE
MINUTES
July 16, 2015, @ Florida Springs Institute**

Present

Jasmine Lott Hagan
John Jopling
Bob Knight
Jill Lingard
Charles Maxwell
Lucinda Merritt
Cathy Street

Guest

Lindsey Kelly

1. *Agenda approval/additions/deletions.* Charles Maxwell shared two photos of the Ichetucknee from the 1930s. Lu Merritt will scan them for use on Facebook and website and return them to Charles.

PRIORITY ITEMS

2. *Duke Energy's spraying of defoliant along power lines that cross the Ich above US Hwy 27.* Cathy Street shared a copy of the park's information on "Power Line Maintenance at Ichetucknee Springs State Park." After discussion, we determined that we needed more information before taking more steps to investigate a citizen's observations. John Jopling will query the person who reported to him about herbicide spraying near the river.

3. *"Water Voices" speaker series loose ends:*

- (a) Paying Doug Jipson for taping Tom Swihart's talk. We reached consensus that IA should pay Doug \$100 for this work.
- (b) Woman's Club payment for September session? We reached consensus that IA should pay the Woman's Club their \$50 fee, even though they offered us space at no charge, in order to help them pay their utility bills.

OFFICER, TEAM, AND MEETING REPORTS

4. *Review/approval of June 8 meeting minutes.* There was a motion and a second; minutes were approved.

5. *Treasurer's report and financial reporting/audit.* Jasmine Hagan reported that we have \$2202.79 in the bank account and \$68.23 in the PayPal account. Charles and Jasmine continue to work on the design of monthly reporting forms.

6. *Staff Assistant's report, June 2015, and current membership update.* There were no questions about the staff assistant's report. John Jopling recommended that we target for re-joining the old members whose memberships have lapsed. Lu will do that via email when the next Water Voices announcement is sent out and again after Labor Day, when people will have returned from summer vacation.

7. *Science Team update and next monitoring dates.* Jasmine reported that she has taken over LakeWatch monitoring from Jacqui Sulek. Weekly monitoring is cancelled for the remainder of July because the Florida Springs Institute staff and volunteers will be conducting baseline monitoring during the last two weeks of the month. Charles and Jill Lingard will resume Friday monitoring sessions on August 7.

8. *SRWMD June meeting coverage & reports.* Cathy Street reported.

9. *"Water Voices" update.* Lu reported that the Sept. 14 date is firm and the venue is reserved. She is researching funding via grants, etc., and has emailed the FL Humanities Council with some questions.

Confirmed speakers for September are Cynthia Barnett, Sister Pat Siemen, Bob Ulanowicz, and Lu, with a potential to add a member of the clergy. Working title is "Ethics, Faith, and Water: A Confluence."

OLD BUSINESS

10. Smithsonian Water/Ways exhibition update. Lu reported that the High Springs Museum expects a decision in August, at which point we may need to create a stand-up exhibition panel that could also be used when tabling at events. Charles suggested that we have a presence and/or exhibition at the Columbia County Fair; dates are Oct. 30-Nov. 7, 2015.

11. Logo color reversal complete. Lu reported that everyone should have copies of the new logo, which features the word "Ichetucknee" in blue; she emailed the new logo to everyone on June 22.

12. Possible presentation to the Columbia County Tourist Development Council & Lake City Reporter. This discussion was tabled.

13. T-shirt and hat sales on line. Via email vote as follows, we had approved spending \$250-\$300 for Stewart Thomas of Palmstone Studios to set up the on-line store:

Charles Maxwell: yes
Cathy Street: yes
Jasmine Hagan: yes
Jill Lingard: yes
John Jopling: yes
Lu Merritt: yes

The store website page is now up and running, with Jill handling shipping until she leaves for one month on Aug. 24, after which Cathy will take over until Jill returns. We need to make sure to keep a tally of how many items are sold for inventory, sales tax and financial reporting purposes.

14. Tailgating at Gator games. Jasmine discussed possible locations and provided a schedule of Gator football games. John will research the legalities of tailgating. Purchase of a phone credit card scanner for hat and t-shirt sales was approved. Home games are on the following dates:

Sept. 5 (New Mexico State)
Sept. 12 (East Carolina)
Sept. 26 (Tennessee)
Oct. 3 (Ole Miss)
Nov. 7 (Vanderbilt)
Nov. 21 (Florida Atlantic)
Nov. 28 (FSU)

15. Fall 2015 or Spring 2016 forum on a citizen action plan to restore the Ichetucknee. Discussion was tabled.

NEW BUSINESS

16. Date & location of the next meeting: 6-8 p.m. Thursday, Sept. 10, 2016, at the Florida Springs Institute.

The meeting was then adjourned.

Respectfully submitted,
Lucinda Faulkner Merritt, Secretary